

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Jul-17	31-Jul-16	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	182.799.175	210.219.460	-13,04%
WINSTON	121.127.385	123.615.094	-2,01%
CHESTERFIELD	106.798.484	110.951.755	-3,74%
CAMEL	103.778.743	93.550.800	10,93%
FORTUNA	96.898.462	97.266.099	-0,38%
LUCKY STRIKE	79.279.221	71.651.682	10,65%
L&M	60.420.167	62.526.921	-3,37%
DUCADOS NEGRO	52.566.403	59.542.498	-11,72%
NOBEL	49.610.376	52.111.589	-4,80%
WINSTON EVOLUTION	46.761.998	44.588.335	4,87%
WEST BROOKLYN	39.557.905	39.477.584	0,20%
DUCADOS RUBIO	31.580.681	35.766.144	-11,70%
DUCADOS RUBIO 100'S	19.014.759	18.937.358	0,41%
MARLBORO TOUCH	17.204.832	15.832.426	8,67%
PHILIP MORRIS	16.457.375	19.558.140	-15,85%
ROTHMANS	16.437.586	14.753.728	11,41%
FORTUNA RED LINE	12.018.682	13.417.062	-10,42%
DUCADOS RUBIO BLANDO	11.212.825	12.796.335	-12,37%
PALL MALL	10.359.918	12.463.178	-16,88%
NOBEL STYLE	10.331.938	9.705.144	6,46%
LUCKY STRIKE CLICK & ROLL	9.992.198	8.384.917	19,17%
LUCKY STRIKE BLANDO	9.857.102	10.221.577	-3,57%
MARLBORO POCKET	9.829.202	10.047.784	-2,18%
MARK 1	9.470.339	10.677.350	-11,30%
JOHN PLAYER SP.	8.847.943	9.231.474	-4,15%
ELIXYR	8.799.179	9.216.252	-4,53%
BENSON & HEDGES AMERICAN	8.028.865	7.830.498	2,53%
AUSTIN	6.858.314	5.132.153	33,63%
PHILIP MORRIS K/S	6.787.561	6.795.541	-0,12%
OMÉ	5.642.350	4.189.550	34,68%
BENSON & HEDGES	5.283.884	4.953.656	6,67%
L&M RED BLANDO	4.648.149	5.281.252	-11,99%
KARELIA	4.639.580	4.015.470	15,54%
R 1	4.281.435	4.442.203	-3,62%
NOBEL BLANDO	4.108.664	4.264.448	-3,65%
L&M BLUE BLANDO	3.985.075	4.551.074	-12,44%
BN	3.761.443	4.359.466	-13,72%
BULLBRAND	3.648.602	4.159.946	-12,29%
LAMBERT & BUTLER	3.506.300	4.061.270	-13,66%
JOHN PLAYER SP. BLACK/BLUE	3.490.403	3.731.551	-6,46%
GAULOISES RUBIO	3.456.229	3.750.127	-7,84%
CHESTERFIELD BLANDO	3.305.316	3.423.772	-3,46%
PALL MALL LARGO 100'S	3.281.442	3.754.439	-12,60%
RESTO MARCAS	65.118.693	67.545.452	-3,59%
Totales	1.284.845.183	1.322.752.555	-2,87%